

**TOP
WORK
PLACES**



Top Workplaces Fund

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What is it?

The Top Workplaces Fund is a virtual stock fund comprised of the publicly traded companies that are recognized as Top Workplaces throughout the U.S. Since its inception in November of 2010, the fund has consistently outperformed the Russell 2500 Index.

Why does it matter?

Simply stated, Top Workplaces outperform their peers.

If you're interested in driving ROI, creating shareholder value, and achieving practically any definition of business success, working to become a Top Workplace is the best investment you can make.

We know employees want to work at healthy companies, which means higher productivity, stronger retention, and easier recruitment of top talent. This leads to better revenue, happier customers, and, in the case of public companies, improved market performance.

This isn't marketing; it's financial fact. We did the math.

Methodology

The Top Workplaces Fund began with \$10,000 on the day we reached 25 eligible companies: Nov. 5th, 2010. In order for a company to be eligible:

- It must reach the Energage Survey score threshold that allows a media partner to publicly name it as a Top Workplace in its region.
- It must be listed on a publicly traded stock exchange.
- We must have surveyed at least 50% of its total employee count.

The Fund adds a stock on the survey date that the company becomes eligible. It then sells a stock after one year if the company hasn't re-qualified in that year's survey.

Why the Russell 2500?

This analysis compares the Top Workplaces Fund to the market using the Russell 2500 Index. It's like the S&P 500, but for midsize companies. Because large companies and midsize companies perform differently at different times, the Russell 2500 is the better index for comparison.

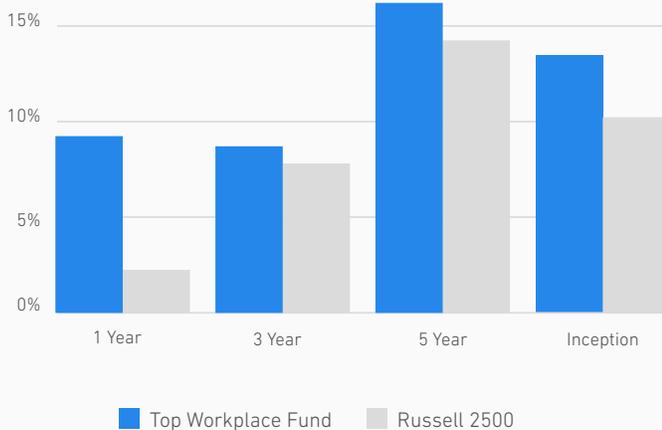
- The Russell 2500 has an average market cap of \$3.85 billion.
- The Top Workplaces Fund has an average market cap of \$3.92 billion.

This puts both funds on equal footing for the most accurate comparison.

Top Workplaces Fund

Growth of \$10,000

If you'd invested \$10,000 in the Top Workplaces Fund at its inception, you'd have more than twice that today. That's a 43% higher return than if you'd invested in the Russell 2500.



The Top Workplaces Fund has outperformed the Russell 2500 since inception and across one-, three-, and five-year periods.

	1 Year	3 Years	5 Years	Inception
TWP Fund	9.24%	8.70%	16.21%	13.49%
Russell 2500	2.25%	7.81%	14.24%	10.22%



Are you a Top Workplace?

There's only one way to find out if you belong beside the companies in this high-performing fund.

Learn from your employees with our expertly-crafted Energage Survey, benchmark against similarly-sized companies in your region, and earn Top Workplaces gold.

**Call us at (484) 323-6300
to get started today.**



Who is Energage?

We're the research partner behind the Top Workplaces programs.

Our passion and purpose is to make the world a better place to work together.

In this year alone, more than two million employees in over 7,500 organizations will participate in the Top Workplaces program we conduct alongside more than 45 prestigious media partners across the United States.

We work with the best companies in the country, and we know what it takes to earn a place among the Top Workplaces.